



"Celebrating 4 years of Community Friendly Radio"

Mapleton Communications announces Ed Monroe as Vice President National Sales for California and Market Manager – KPIG 1510AM, San Francisco

Los Angeles, San Francisco, California - January 9 -- Mapleton Communications, LLC announced today that Ed Monroe has been promoted to the position of Vice President, National Sales for California as well as Market Manager for KPIG 1510AM, San Francisco.

Ed Monroe is an 18-year sales veteran of the radio industry and joined Mapleton in January 2002 as the Director of Sales, with Mapleton's acquisition of Monterey radio stations.

"I'm extremely excited to be spearheading the KPIG brand into the San Francisco market. I am confident that our unique product and community friendly approach will offer a very valuable alternative for Bay area listeners and advertisers," oinked Mr. Monroe.

"We feel fortunate to have a leader like Ed Monroe heading our San Francisco operations given his proven track record selling the PIG and providing value to our customers" said Adam Nathanson, President/CEO of Mapleton Communications.

About KPIG:

Recently named by Entertainment Weekly as one of the top five "old-school" radio stations, KPIG is the legendary and award winning radio station that has long been known for a quirky sense of humor, unique music, and an all-live DJ format twenty-four hours a day / seven days a week. KPIG is an anachronism – a throwback to the days when real DJs picked out the music. KPIG was the first radio station in the United States to stream on the internet and has developed a loyal following in San Francisco dating back to its predecessor, the world-infamous KFAT – 1976 to 1982 lifetime. KPIG is on 1510AM in San Francisco. For more information on KPIG see <http://www.kpig.com>

About Mapleton Communications:

Mapleton Communications, beginning their fifth year of "Community Friendly Radio" is one of the fastest growing radio operators in the Western United States. Mapleton owns and operates 26 community friendly radio stations serving seven markets in the States of California and Oregon. For more information on Mapleton Communications, go to <http://www.mapletoncomm.com>

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